



**BRASTORNE®**  
CONNECTING THE UNCONNECTED

## About Us

We transform feature phones into affordable but robust devices that connect to the Internet, enabling individuals to gain life-altering access to markets, opportunities, and communities. Our technology has successfully connected over **5.3 million individuals** in five African countries to the incredible power of the Internet.

### MISSION

Brastorne is committed to connecting **760 million Africans** who lack meaningful access to today's digital world.

**60%** of our users are women

**115%** Increase in income for female farmers

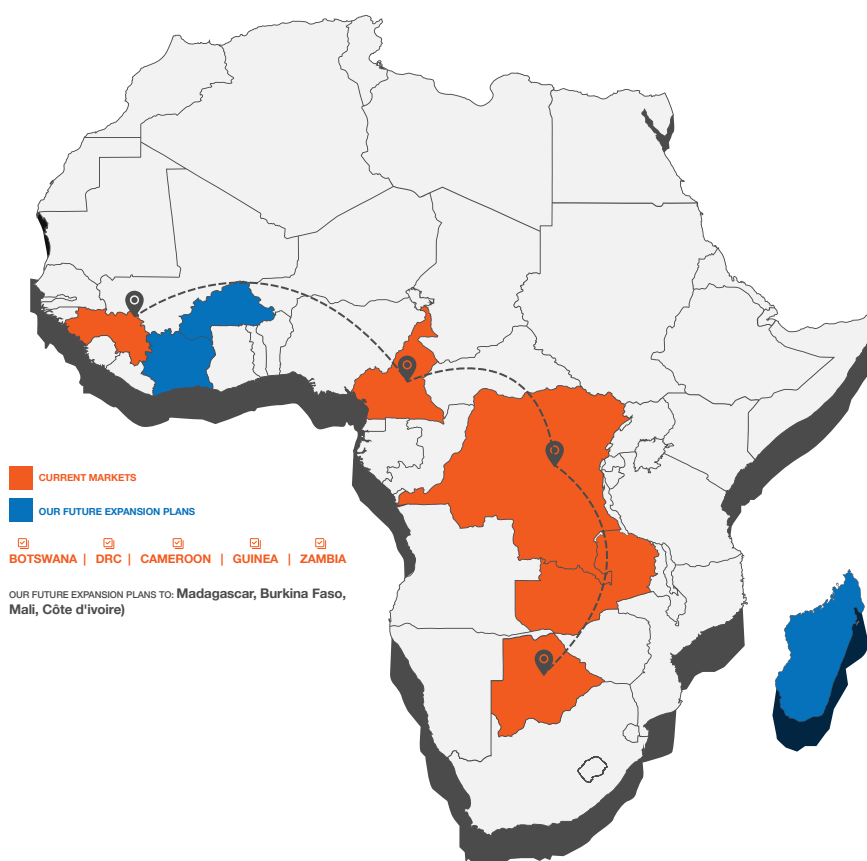
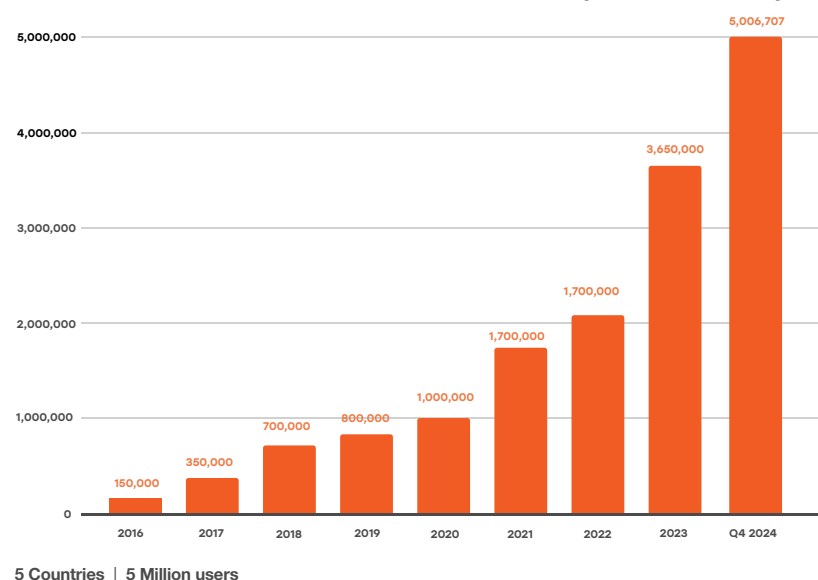
**\$93.67** increase in farm yield value per \$1 invested in Brastorne

**85%** savings in communication and information access costs for the rural poor

### VISION

To connect the Unconnected to the world.

### USER CONNECTED W/DIGITAL ACCESS (CUMULATIVE)



### EXECUTIVE TEAM

Martin Stimela - Chief Executive Officer

Naledi Magowe - Chief Marketing Officer

Hankusa Hakoola - Chief Financial Officer

### CONTACT PERSON

Name: Naledi Magowe

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**QUICK FACTS:** Founded: 2013 | Number of Employees: 28 | 5 Countries | 5.3 Million users

**OUR AWARDS:** Google Black Founders Fund 2022 | MIT Solver 2021 | Hewlett Packard (HP) Advancing Digital Equity 2021 | Heifer International & MIT award for Innovation in Smallholder Agriculture Products prize 2022 | SAIS Female Founder Award 2025

**OUR PARTNERS :** Stanford University

MIT | SOLVE

Stanford | Seed

unicef

orange

Draper Richards Kaplan  
FOUNDATION

MERCY  
CORPS

MINISTRY OF HEALTH

HEIFER  
INTERNATIONAL