

# **About Us**

We transform feature phones into affordable but robust devices that connect to the Internet, enabling individuals to gain life-altering access to markets, opportunities, and communities. Our technology has successfully connected over 5 million individuals in five African countries to the incredible power of the Internet.

#### **MISSION**

Brastorne is committed to connecting 760 million Africans who lack meaningful access to today's digital world.

### **VISION**

To connect the Unconnected to the world.

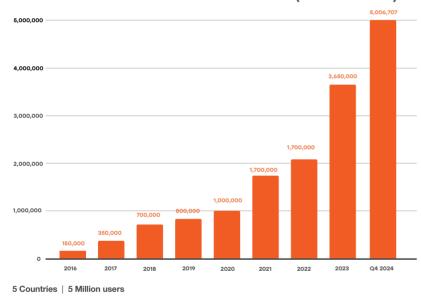
60% of our users are women

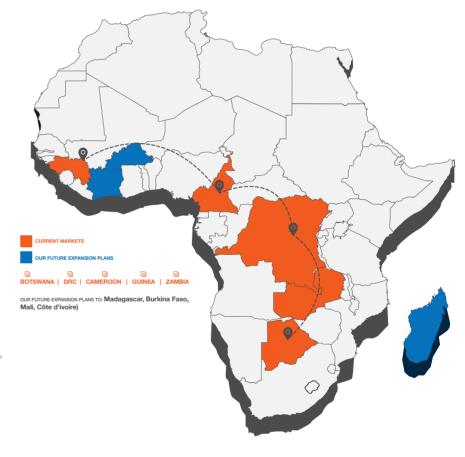
115% Increase in income for female farmers

\$93.67 increase in farm yield value per \$1 invested in Brastorne

85% savings in communication and information access costs for the rural poor

# **USER CONNECTED W/DIGITAL ACCESS (CUMULATIVE)**





# **EXECUTIVE TEAM**

Martin Stimela - Chief Executive Officer Naledi Magowe - Chief Marketing Officer

Hankusa Hakoola - Chief Financial Officer

**CONTACT PERSON** 

Name: Naledi Magowe

Email: naledi@brastorne.com

QUICK FACTS: Founded: 2013 | Number of Employees: 28 | 5 Countries | 5 Million users

OUR AWARDS: Google Black Founders Fund 2022 | MIT Solver 2021 | Hewlett Packard (HP) Advancing Digital Equity 2021 | Heifer International & MIT award for Innovation in Smallholder Agriculture Products prize 2022























